



**EXPO BUILD CHINA 2012**



**Ceramics, Tile & Sanitary Ware China 2012**



**Mosaic & Stone China 2012**

April 9-12, 2012

Shanghai New International Expo Centre




[www.expobuild.com](http://www.expobuild.com)

[www.ceramics-china.cn](http://www.ceramics-china.cn)




HDD targets such high-end commercial and recreational spaces as hotel, restaurant, club, bar, boutique, office buildings, villa and mansion and caters to merchandisers, contractors, architects, interior designers and high-end residential property owners. The concept of HDD originates from the infinite business opportunities triggered by real estate upsurge and flourishing tourism in China, which has created a lucrative market for hospitality industry and its related design and decoration industry to boom. It consists of:



**Organized by:**  Shanghai UBM Sinoexpo International Exhibition Co., Ltd. is a joint venture between Shanghai Sino expo and UBM Asia. UBM Sinoexpo organizes the most famous international shows in China. Its shows are well-known world-wide with a total exhibition area of 480,000 sqm every year.

**Co-organized by:**  China Architectural Culture Center

**Supported by:**  China Building Ceramics & Sanitary Ware Association, China Association for International Science & Technology Cooperation and China Institute of Interior Design.

## Why Choose our Exhibition

- Powerful chain of various exhibitions providing a one stop platform for the hospitality Industry.
- A perfect fairground for International brands' exposure and market expansion.
- High quality of potential customers from designers, real-estate developers, architects, etc.
- 20 years of successful operation and development with support from governmental associations.





**Jose Cantavella**  
**Export Manager**  
**Natucer S.L.**  
 (Spanish company organized by ASCER)

“  
 We hope we'll develop our business in China market step by step and promote our brands of company. It's a very nice show. I think we will come back next year.”

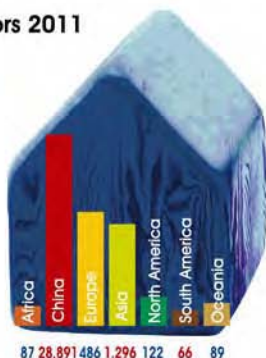


**Michael Zhang**  
**Managing Director China**  
**Schüco International (Beijing) Co., Ltd.**

“  
 We've been with Expo Build China since 2003. Expo Build China targets both China and international markets, particularly southeast Asia. We think this platform is very important for Schüco to promote its brand.”

## Figures

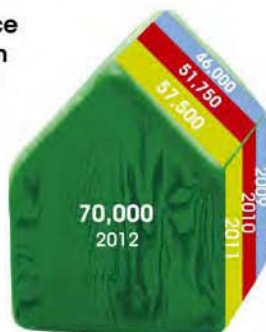
■ Visitors 2011



■ Visitor's profile 2011



■ Space / sqm



■ Exhibitors 2011



Participating Countries in 2011: UK, America, Spain, Italy, Germany, Netherlands, France, Russia, Belgium, Sweden, Swiss, Austria, Finland, Poland, Morocco, Australia, New Zealand, Singapore, Malaysia, Indonesia, Hong kong, Iran, Korea, Japan, Taiwan

## Media Partners

INTERNI  
& DECOR

as:an  
ceramics

YAPI

INTERIOR  
DESIGN

RF  
P

TileUK

TILE

CONDE  
当代设计杂志社

住  
sunday

domus  
china

building

casa

GlobalMarket  
環球市場

FRAME

sina 新浪家居

搜房网  
soufun

## Concurrent Shows

Expo Build China 2012/ Ceramics, Tiles & Sanitary Ware China 2012/ Expo Mosaic & Stone China 2012.



**Expo Build China 2012** will celebrate its 20th anniversary in 2012, a show that provides premium building construction products with new innovations and green trends for the global hospitality market.

### Categories

**Building Structure, Building Material, Architecture & Interior Design:**

- Architecture design
- Doors
- Windows
- Façade
- Sunshade
- Roofing
- Ceiling
- Flooring
- Wall Coverings
- Partition
- Glass
- Heating Ventilating System
- Solar System
- Green Building and Green Building Material
- Building Intelligence & Automation
- Coating, Glaze and Pigment
- Kitchen Fixtures and Accessories
- Other Interior Furnishing



## Ceramic, Tiles, & Sanitary Ware China 2012

Features sophisticated and innovative fixtures with premium design.

### Categories

#### Sanitary Ware and Bathroom Fixtures:

- Bathtubs (Normal, Jacuzzi, Hydro and Massage Bathtubs)
- Bath Shower Room (Sauna Shower, etc..)
- Basin Sinks
- Toilet
- Faucets
- Mirrors
- Bathroom Cabinets
- Green Plumbing Products (Water Supply, Green Pipes, Drain Cleaning etc.)
- Other Bathroom Furnishing and Accessories

#### Structural Ceramic:

- Ceramic Tiles
- Porcelain Tiles
- Bricks
- Ceramic Designs for Decoration
- Ceramic Glaze for Decoration or Protection





## Mosaic & Stone China 2012

With the rapid real-estate development, Shanghai has more construction activity than any large country with a huge consumption of Mosaic & Stone. Mosaic & Stone China will be launched in 2012 gathering major buyers from the hospitality Industry.

## Categories

### Mosaic Tiles

- Natural Stone Tiles
- Stone Design (Stone Ornaments, Art Stone, Stone Sculpture)
- Stone Façade
- Sandstone Sculpture
- Artificial Stones
- Stone Care Products



## 2011 Events' Review

### 2011 China International Building & Interior Design Festival

Design Festival was organized by China Building Ceramics & Sanitary Ware Association, China Institute of Interior Design, Interior Design China magazine, and Shanghai UBM Sinoexpo International Exhibition Co., Ltd. It showcased different activities:

- Eco-building & Urban Development Forum:  
New Urbanism – Architectural Spaces with A Story to Tell
- 2011 Design Trend Release
- 2011 Low-Carbon Summit on Sustainable Development:  
Witness the Rise of Chinese Emerging Designers Leading Low-carbon Fashion
- Area Dialogue & 2011 Golden Bund Award Ceremony
- Conversation with Chinese and Foreign Designers:  
The Flexibility of Space – a Strategy for Future
- Retail Space Design and Brand Strategy  
– Tongji University-Politecnico di Milano EMDM Program Seminar
- The Grand Opening of the Dealers Committee of China Building Ceramic & Sanitary ware Association and the 2nd C.O.C.A Century Oro Ceramics Award Ceremony
- Building Design Pattern against the Background of New Policies on China Real Estate  
– Times House Seminar 2011 & The Fifth 'Kinpan' Award-Winning Artworks Display

Design Festival will be staged again in 2012, incorporating new concepts and activities.



## Booth Rate

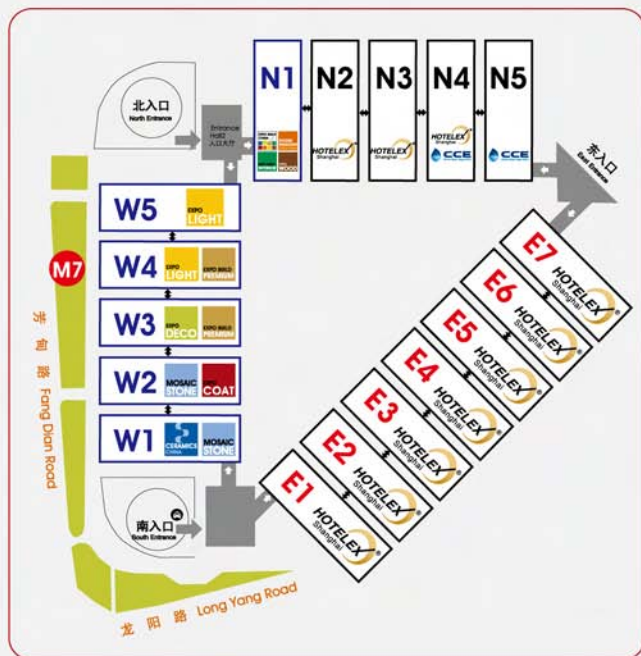
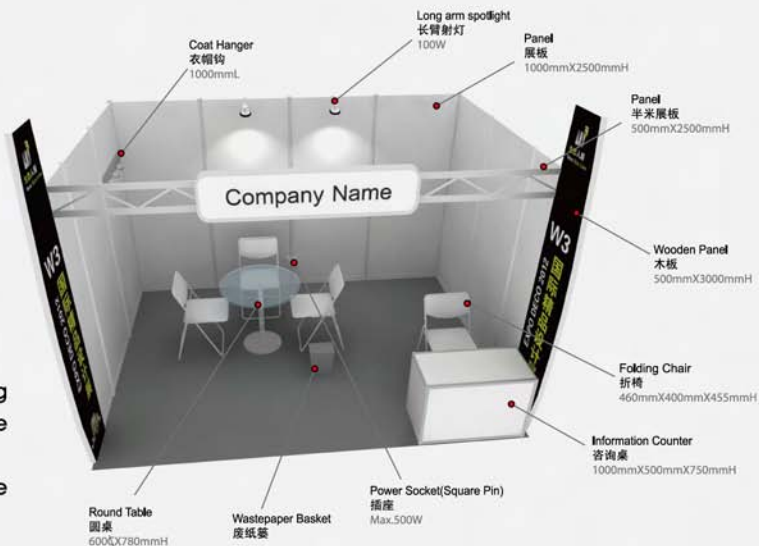
### Shell scheme

USD\$ **300**/m<sup>2</sup> – (minimum 12 sqm)  
3000mm x 4000mm

### Raw space

USD\$ **250**/m<sup>2</sup> – (minimum 36 sqm)

Raw space does not provide any exhibiting facilities. Exhibitors of raw space are responsible for management fees and power supply fees. We offer an upgrade package as per the exhibitor's choice.



## Venue Map

Shanghai New International Expo Centre

2012  
4.9-4.12

## World Wide Network

### U.S.A and Canada

UBM Asia  
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### UK, Ireland, Austria & Switzerland

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### Spain

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### Japan

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### Korea

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anna.v@ubm.com

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[www.dandd.com.cn](http://www.dandd.com.cn)

[www.hotelexchina.com](http://www.hotelexchina.com)

**200,000 sqm   2,200 exhibitors   100,000 trade visitors**



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